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In an Age of Daily Scandal and Lack of Trust Where Have all the Leaders Gone?

*Timely New Book Sets Out to Help Answer this Question by Revealing What
12 Trailblazing Leaders Have in Common to Inspire Millions of People*

Grand Rapids, MI – In the new book, *Trailblazers: Leadership Lessons from 12 Pioneers Who Beat the Odds & Influenced Millions* (2018 Morgan James Publishing), bestselling author Tony Rubleski reveals what twelve very different, yet highly successful, trailblazers did to achieve massive worldwide success, despite setbacks, critics, and other unique challenges during their upward climbs to positively influence millions of people per year.

Based on in-depth recorded interviews, their stories are not only inspiring, but they contain wisdom and rarely shared tips that the reader can learn from and use within their own life and business. Rubleski culled and edited down the 150+ hours of audio interviews into a concise and entertaining look at what successful leaders do to stay focused while pursuing their passion. *“I’ve been blessed to conduct over 150 up-close and personal interviews with internationally known bestselling authors, leaders, media personalities, to platinum recording rock stars, champion head coaches, and newsmakers over the past decade. It’s amazing what they revealed to me about adversity and success”* he stated.

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A few of the Trailblazers featured in the book include John Stossel, host of the show *Stossel* on FOX TV, Dave Liniger, Co-founder of REMAX, LLC, to New York Times bestselling author Sally Hogshead, coach Dan Bylsma of the NHL Detroit Red Wings, and top business blogger Seth Godin.

Some of the topics and areas shared in the book include:

- The seven surprising key characteristics which all Trailblazers share
- The power of focus and mindset in world with 9-second attention spans
- Ways to respond and deal with doubt, adversity, and criticism
- Strategies to help reinvent a business or career
- How they manage time to get more done
- Why managing setbacks properly helps determine long-term success or not
- Effective ways to turn ideas into reality to grow a business and lead a team

Rubleski, 46, is currently the president of Mind Capture Group and the creator of the bestselling *Mind Capture* book series. His work has been featured in various media outlets ranging from Toastmasters Magazine, the Detroit Free Press, the FOX TV network, ABC, to CNN Radio, NPR and Entrepreneur Magazine Radio. He's also served as a faculty member and instructor for the U.S Chamber of Commerce (IOM) and is a 1994 graduate of Western Michigan University with a degree in Marketing. His core expertise and message is designed to help people and global organizations 'Capture' more attention and stand out in a crowded, digital A.D.D. world.

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