



Tony Rubleski

Tony Rubleski is the bestselling creator of the Mind Capture book series. He is also an in-demand keynote speaker, strategic business coach, and global event promoter. His work has been featured in various media outlets ranging from Bottom Line Magazine, The Detroit Free Press, the FOX TV network, ABC, to CNN Radio, NPR and Entrepreneur Magazine Radio. He's a 1994 graduate of Western Michigan University with a degree in marketing and has also been a faculty member and instructor with the U.S Chamber of Commerce (IOM) and CEO Space International. His core expertise and message are designed to help people 'Capture' more minds and profits. www.mindcapturegroup.com

7 KEY CHARACTERISTICS ALL GREAT LEADERS POSSESS

BY: TONY RUBLESKI, PRESIDENT - MIND CAPTURE GROUP

“I still get a charge out of interacting and engaging with my special guests and never take their time and wisdom for granted.”

THE LAST several years I've been extremely fortunate to pick the brains of some of the brightest minds on the planet ranging from the fields of sales, marketing and psychology, to sports, music and spirituality. It hasn't come easy to 'Capture' these incredible minds on the phone and within the pages of my books. I put in the time, the discipline, the miles, the thousands of pages read, to do my homework and establish a track record with busy PR handlers and agents. The mission is to make my interview guests look good while at the same time helping them to feel that they didn't waste their time with another boring interview.

In my most recent book, *Mind Capture: Leadership Lessons from Ten Trailblazers Who Beat the Odds and Influenced Millions*, I was fortunate to capture such minds ranging from NY Times bestselling author Wm Paul Young, who wrote the 20-million+ selling book and movie, *The Shack*; Dave Liniger, who co-founded the globally known real estate company, RE/MAX; Dan Bylsma, a rookie NHL hockey head coach who helped the Pittsburgh Penguins win the Stanley Cup, to sales and marketing legends such as Brian Tracy and Seth Godin.

Each guest knows in the first five minutes that the interview will be different than most others they give. I know this, as I often get interviewed myself as a fellow author. At the end of our time together on the phone I want to pull out not only multiple nuggets of wisdom for my audience and myself, but something so unique that it leaves my special guests thinking as they hang up the phone, *Damn, I did not expect that. That was unique and memorable.*

I still get a charge out of interacting and engaging with my special guests and never take their time and wisdom for granted. Each of them has a unique story and a journey that teaches us lessons from both sides of the wheel of life: when it seems everything is clicking or when it seems all hope of hitting the goal or dream may be lost. Each interview guest comes from a diverse, eclectic and often-times mundane background. The commonality, however, that they ALL share is massive amounts of persistence! What would knock 99 out of 100 people out from even trying, they simply refuse to accept; so they continue to press on.

Here's the secret that shocks most people that ask me about my interview guests: they are regular people just like you and me that have achieved massive success in their respective fields. They all had to start somewhere and often it was during times of great chaos and setback taking place within their own lives that they made a big decision, to cut the cord and go full throttle in pursuit of their dreams. Nothing was given to them. They had to hustle, put in the time, deal with tons of rejection and bust through the paradigms of what a long line of others said couldn't be done. They also had to face down and conquer the twin enemies known as fear and self-doubt often for many years in relative obscurity. In the process, they grew, changed millions of lives and blazed a trail.

HERE ARE THE SEVEN KEY CHARACTERISTICS OF A TRAILBLAZER:

- 1. INTENSE CURIOSITY**
- 2. PERSISTENCE**
- 3. VISION**
- 4. LIFE-LONG LEARNING**
- 5. PROBLEM SOLVING**
- 6. FOCUS ON THEIR STRENGTHS**
- 7. THICK SKIN**

I share these seven key characteristics with you as you likely already possess many of them. The mission is two-fold:

1. Identify the top characteristic you are the strongest at and keep using it each day.
2. Pick one of the seven characteristics of a Trailblazing Leader to work on and improve within your own life. 