



Possible Interview Questions and Topics of Discussion for Bestselling Author Tony Rubleski and the NEW Book,

TRAILBLAZERS: Leadership Lessons from 12 Pioneers Who Beat the Odds and Influenced Millions

1. In the age of media scandals involving high-level leaders and celebrities, what did 12 unique leaders do to follow their passion, despite heavy criticism, to achieve success and positively influence millions of people?
2. Why did you write this book and why should people read it?
3. You selected a very diverse group of Trailblazers to feature in the book ranging from religion, sports, to business and the media. How did you choose 12 people from 10+ years of interviews?
4. In the book you reveal seven key characteristics these Trailblazers all have in common. What are they and why are they important?
5. Why is the road to successful leadership often filled with lots of short-term failure and rejection?
6. Why are patience, productive habits, and dogged-persistence essential traits to sustained success in a world with short attention spans and 'instant everything' thinking?
7. What's the most interesting thing you discovered in your 125+ interviews the last decade in relation to success that would surprise most people?
8. What are a couple of lessons from Trailblazer, Dave Liniger, who founded one of the most successful and recognizable franchises in the real estate industry?
9. You're a big believer in the power of positive thinking combined with what you describe as 'option-based' thinking. What do you mean by 'option based' thinking?
10. How do people get the book or reach you?

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