



**Possible Interview Questions and Topics of Discussion for
Bestselling Author Tony Rubleski and his NEW Book,**

***Mind Capture: Leadership Lessons from Ten Trailblazers
Who Beat the Odds and Influenced Millions***

MindCaptureBook.com

1. In the age of questionable behavior by leaders, what did ten unique leaders do different to follow their passion, despite heavy criticism, to achieve success and positively influence millions of people?
2. Why did you write this book and why should people read it?
3. You selected a very diverse group of Trailblazers to interview and feature in the book ranging from religion, sports, to business and the media. How did you choose them?
4. In the book you reveal seven key characteristics these Trailblazers all have in common. What are they and why are they important?
5. Why is the road to success often filled with lots of short-term failure and rejection?
6. Why patience, productive habits, and persistence are essential traits to sustained success despite being in a world with short attention spans and 'instant everything' thinking.
7. What is "Mind Capture"?
8. Key lessons from Trailblazer, Dave Liniger, who founded one of the most successful and recognizable franchises in the real estate industry.
9. You're a big believer in the power of positive thinking combined with what you describe as 'option-based' thinking. What do you mean by 'option based' thinking?
10. How do people contact you to order your book or get more information?

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